

Website, Social Media and Marketing Officer

£ 26,000 pro rata

2 days per week/equivalent

Remote/hybrid contract – we welcome young people with lived experience of the issues that we work with

Help us to prevent self harm and the abuse of children and young people and to raise awareness.

Play a key role in the creation and publishing of digital content across the organisation's platforms e.g. Twitter, Facebook, Instagram and LinkedIn and our website.

1. Social Media –

- Weekly updating of WISH social media - Facebook, Instagram, Twitter, LinkedIn
- Generate content related to WISH work, liaising with the staff team
- Help us to develop a social media strategy
- Capture and communicate stories of our impact and youth voice
 - Enhance WISH visibility across digital platforms
 - Engage new supporters and existing networks through social media

2. Content Creation –

- Producing creative content for use digitally
- Use tools such as Canva and Adobe InDesign
- Filming and editing of videos for digital platforms and campaigns
- Researching and compiling relevant data for use in our marketing comms
- Coordinating digital campaigns
- Liaising with our Marketing Comms sub group which includes our Marketing Lead, a Young Trustee and our Digital Systems Manager

As the Social Media and Marketing Officer, you may also:

- Effectively write and create copy in line with our brand guidelines
- Edit videos and create content to post regularly across our social media
- Measuring our impact by using social media analytics
- Update our website and liaise with our web design company
- Promote upcoming events, campaigns and fundraising initiatives

General

- Work in line with WISH's ethos, values, aims, objectives, policies and procedures at all times: promoting empowerment and modelling anti-oppressive and anti-discriminatory practices.
- Strive to meet and exceed quality standards in relation to every aspect of the work to ensure that WISH maintains its distinctive positive reputation.
- Follow procedures and protocols to ensure safeguarding of the young people is central. Take all possible steps to ensure the safety and confidentiality of service users, staff and stakeholders.

Variation clause

The WISH Centre reserves the right, following full and reasonable consultation with the member of staff concerned, to vary, add or alter any of the terms and conditions of employment.

To apply: please send a short CV to us explaining what experience you have and how you can help us to rowena@thewishcentre.org.uk